

Company Presentation



Lekfalk Production AB produces anxious FILM, RADIO, STAGE, and EDUCATION.

Lekfalk finance, markets, develops and produces documentary films. children's radio, magazines and theater community and educates businesses in the the creative industries.

Operation's four legs FILM, RADIO, STAGE, and education, there is all the commitment to learn more. This is driven by the will and violating norms, which we hope will generate new ways of thinking of ourselves, our customers and our audience. It is the breadth and commitment of our business is our strength.

Staff

Lekfalk Production AB consists of the CEO Ingela lekfolk, Michael Thurfjell economy, coordinator and assistant Kate lekfolk Yrsa Hagglund. Lekfalk Production AB is working with a mobile workforce and hire staff with expertise to each project. We buy services from other small and large companies.

Our largest customers are Swedish Radio, SVT and educational radio.

Our funders include: Film Institute, Filmpool North, County Council, Cultural Council.

Our partners include: Social Board, the County Council, the Swedish Church, FUB, LRF, Norrbottensteatern, school culture, Norrbottensmusiken.

Lekfalk production AB is a company funded by;

- Sale
- Sponsorship
- Grants and scholarships

Premises and technology

We want the technology that we use for our business will be a market leader because we have chosen to work with a few technology companies that provide us with high quality technologies for each project. A part-year mission is to hire expertise to every element of a production. This is from staff to technology.

Producing culture means (in most cases) that your client does not pay what your item costs. It requires a creative financing process that is part of entrepreneurship.

It is a purchase and sales system which means that the seller (we) agree to a funding process and the buyer (eg SVT or Norrbottensmusiken) enters with its purchase price of that funding process is carried out, otherwise, the buyer is entitled to withdraw from.

The various funding agencies who access the resources of the article is, in turn, government agencies charged with supporting activities that produce culture.

PRESENTATION OF THE FOUR OPERATIONAL AREAS:

NONFICTION

Lekfalk finance, markets, develops and produces documentary films. Partners are among others SVT, Social Board, County Council, Swedish Film Institute, UR, film pools, FUB, The Swedish Church, LRF, governmental department, etc. And a large number of small and large companies in the creative industries. Sarah's World and Jenny God and Silence have won awards and sold to countries in Europe.

TV PRODUCTION lekfalk production element to produce magazines and Bollibompa utbidningsprogram of UR. Everything from music videos to current affairs. It is the width that is our strength.

SCENE lekfalk production script writing, producing and directing for stage. Our frequent partners are; Norrbottensteatern and Norrbottensmusiken. We produce both seriousness and humor to the companies or major events and festivals. Our previous clients are; Coop Forum, Lule live and police in northern Sweden.

RADIO lekfalk production AB makes society magazines, radio and entertainment for large and small. We have, among other things. produced a radio for P1, P3, P4, including, Jonas Gardell, Metallica, Maria Lundqvist, Stina Gardell, Fredde Granberg and Sven Wollter. Ingela lekfalk was before she started lekfalk Production AB employee of the SR. There she produced more than 100 children's programs julkalendrar and a number of radio documentaries ..

EDUCATION lekfalk Production AB coach companies in the creative industries in product and service development. And knowledge of creative financing. The buyer in the creative industries are rarely or never pay what the product costs, it means that you have as a company within the creative industries have a good knowledge about different institutional grants scheme, Arts, Film Institute, counties, and sponsorship and scholarship.

The creative industries have many so-called "Involuntary entrepreneurs" we coach them to see themselves as entrepreneurs trying to turn their self-image from the "victims of the system", to ensure that it is actually fun to run a business!

Lekfalk Production AB both organizing and holding lectures. Ingela lekfalk coaches on behalf of KRENOVA businesses within the creative industries in product and service development. KRENOVA run of Norrbotten and Västerbotten County Council.

Objectives

Lekfalk Production AB is seeking to continue producing keen media and culture with high quality. Our business is based on a large trust from our business partners, financiers and buyers. A trust which we are proud.

Our goal broken down into its different activities:

FILM

Produce keen documentary.

Produce information film

To develop our international contacts.

RADIO

Produce radio for SR.

Develop cooperation with freelancers that would give us a better radio production.

STAGE

Produce keen theater for children and adults.

Today we are playing at venues in Norrbotten. Tomorrow we play at venues all over Sweden.

EDUCATION

Today we produce training and coaching for companies within the creative industries in North and Västerbotten. Tomorrow we want to produce training and coaching for companies within the creative industries in Sweden. The day after tomorrow, we want to produce training and coaching for companies within the creative industries on a global basis.

